

CREATIVE RESUME

of designer extraordinaire **DANA DOBBIE**

WORK EXPERIENCE

Accurate Solutions Advertising | Web/Graphic Designer | February 2011 - April 2011 | Waterdown, Ontario

Responsibilities: Created and assisted on an array of projects for various clientèle from package design, catalogues, ads, business cards, to promotional videos, and web design. Assisted with proof reading, copy writing, and production setup. Performed basic office administration duties; answering the phone, responding to emails, shipping and receiving.

Javelin Technologies | Web/Graphic Designer | August 2010 - January 2011 | Oakville, Ontario

Responsibilities: Made daily updates to website. Created compelling and effective landing pages, newsletters, and emails. Monitored click rates, and analyzing visitor data. Managed coworkers deadlines, and interpreted their vision from concept to completion. Individual and collaborative design development on various array of projects, using multiple techniques. Print design; Videography; Advertising.

Fanshawe College | Graphic Designer | May 2008 - April 2010 | London, Ontario

Responsibilities: Created promotional marketing materials for Fanshawe College. Met with clientele, discussed their requirements, and interpreted their vision from concept to completion. Individual and collaborative design development on a various array of projects, using multiple techniques. Print design; Advertising; Brand identity.

Blacks Photography | Photo Lab Tech / Sales Associate | November 2005 - April 2006 | Vancouver, British Columbia

Responsibilities: Developed, and printed various sizes of film; Performed daily maintenance on the machines - Fuji Mini Lab 23, and Fuji LP2000 SC Mini Lab 370; Customer service; Cashier; Performed opening and closing responsibilities.

Carmen's Foto Source | Photo Lab Tech / Sales Associate | September 2004 - August 2005 | Simcoe, Ontario

Responsibilities: Developed, and printed various sizes of film; Performed daily maintenance on the machines - Fuji Mini Lab 23, and Fuji LP2000 SC Mini Lab 370; Customer service; Cashier; Performed opening and closing responsibilities.

VOLUNTEER

Fanshawe Underground Crew | Street Team | September 2006 - April 2009 | London, Ontario

Responsibilities: Creatively promoted and brainstormed campus activities for students.

EDUCATION

Fanshawe College | September 2006 - April 2010 | London, Ontario

Digital Post Production - *Post Graduate Certificate, Honours*
Graphic Design - *Advance Diploma, Honours*

Simcoe Composite | September 2000 - June 2004 | Simcoe, Ontario

O.S.S.D, Ontario Scholar

SKILLS

Applications: Adobe Master Suite - Photoshop, Illustrator, Indesign, After Effects, Dreamweaver, Flash;
Final Cut Pro; Cinema 4D; Maya; MS Office

Programming: HTML, CSS

Strong communication skills and multi-tasking with specific attention to detail. The ability to work well under pressure.

REFERENCES AVAILABLE UPON REQUEST

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DANA DOBBIE is unique, creative, motivated and skilled.